



# BRYANT'S BUSINESS

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## Sarkisian gift to establish faculty chair

Bryant College President William T. O'Hara announced today the receipt of a generous gift from Trustee Norman Sarkisian, President of the Beacon Group in East Hartford, CT. This gift will be used to establish Bryant's first endowed chair, the Norman Sarkisian Chair in Business Economics. The establishment of this chair provides the College with an opportunity to attract a professor with a prominent reputation in the field of national or regional economics and business studies.

In announcing plans for the Sarkisian Chair, President O'Hara said, "The addition of this faculty chair will enable Bryant to enhance its already excellent Economics Department. The College is deeply indebted to Mr. Sarkisian for his generosity and his outstanding leadership as a Trustee. He has set an example for Bryant students in his own career, and for all of us in his devotion to higher education and community service. We are continually proud of our association with him."

Mr. Sarkisian graduated from Bryant College in 1953 with a B.S. in Accounting and Finance. He joined Beacon Industries in 1963, and has been President of the Group since. The Beacon group is the parent company for five separate companies.

Mr. Sarkisian has assumed a major leadership role in the New England business community through service on the Connecticut Bank and Trust Company's Business and Economic Advisory Board, and the Board of Directors of the Manufacturers Association of Hartford County.

A native of Hartford, CT, Mr. Sarkisian is also a prominent civic leader. His distinguished community service has included: past president of the Board of Trustees, Hartford Art School; Regent, University of Hartford; Trustee, St. Michaels College, the Hartford Seminary, and Bradley Air Museum; Corporator, Hartford Hospital, and St. Francis Hospital in Hartford; Finance Committee Chair of the South Congregational Church in Hartford; Chairman of the Bryant College 1982-83 Bryant Fund; and Major Donor Chairman of the 1983-84 Bryant Fund. He was appointed to the Bryant College Board of Trustees in 1982.

In presenting his gift to the College, Mr. Sarkisian commented, "I share Bryant's commitment to excellence. It's my belief that the academic fibre of an educational institution is strengthened by the existence of endowed chairs. It is my hope that the funding for this chair will enable Bryant to attract a prestigious scholar, thus enhancing the



*Dr. O'Hara accepts "The Norman Sarkisian Chair in Business Economics" gift on behalf of Bryant College from Norman Sarkisian, an alumnus and trustee of Bryant.*

College's programmatic quality and intellectual image."

The professor selected for the Sarkisian Chair will have teaching, research and lecture responsibilities, for a term of up to three years.

Mr. Sarkisian, father of three children, resides with his wife, Joanna, in West Hartford, CT.





### Extra room for a student?

At any given time, there are approximately 100 male and 100 female students on the dorm waiting list at Bryant. Each semester, housing presents a challenge to students accepted to Bryant without residence hall assignments and to the College itself.

Bernie Blumenthal, Assistant Director of Residence Life, is the Off Campus Housing Coordinator at Bryant. The program for off campus housing was started in the spring of 1981 and remains an ongoing process of updates and improvements. Blumenthal explains, "The most important part of this program is meeting the needs of the students and their parents. We try to show that Bryant really cares about their housing, that we're not sending them out alone."

Today the service assists three groups of students at Bryant: incoming freshmen; those currently on the waiting list; and those living on campus exploring whether to move off campus.

Informational material and counseling have been developed for students who are searching for a place to live. Blumenthal says, "Our goal is to

educate students allowing them to put together a positive plan of attack." A brochure, "Bryant's Guide to Off Campus Housing," offers descriptions of: the role of Residence Life; the types of housing available; contact people; the dorm waiting list; and the roommate referral service. Additionally, a booklet, "Five easy steps to Off Campus Housing," can assist students in such areas as deciding which types of housing (apartment, room, or house) is best, locating suitable areas to live, inspecting the rental, and making the decision to rent.

Residence Life serves as a go-between for students trying to locate a place to live and potential roommates. Each spring, the staff posts advertisements in local papers soliciting information on the housing available in the area. This is the best time for students to begin their housing search. If anyone learns of an availability, by notifying the Office of Residence Life, Bryant will include the opening on the compiled lists. These listings are always on file in the office and are periodically mailed to students.

In early May, a list of those students seeking off campus housing is also put together as a method for putting students in the same predicament in touch with one another. Residence Life identifies students who need similar types of housing and attempts to match those students.

Extra room for a student? For more information contact the Office of Residence Life, ext. 422.

### On a roll



Tom Galvin and Doug Hertel, brothers of Tau Kappa Epsilon, start the annual TKE Keg Roll. The 100 mile trek took place April 3 - 6 and raised over \$3,500 for the St. Jude Children's Research Hospital.

### An invitation

The Class of 1984 extends an invitation to each member of the Bryant administration, faculty, and staff to attend the Senior Banquet.

The Banquet will be held on Tuesday, May 8, from 6:30 p.m. to 1:00 a.m., in the Imperial Ballroom of the Park Plaza Hotel in Boston.

The cost is \$30 per person. This includes an hors d'oeuvre buffet, two-hour open bar, and dancing to the music of the "Marsels."

Tickets are on sale in the Rotunda. For more information call Beth Menzie in the Senate Office, ext. 290.

### Bill Sweeney on air and in print

Dr. William Sweeney, Professor of Economics, was recently interviewed by WMYD and WWON regarding his 1984 Economic Forecast. Additionally, articles appeared in the *Providence Journal/Bulletin*, and the *Woonsocket Call*. The story was also carried by UPI and the Associated Press. Bill's expertise was also sought by Mark Hauser, WGNG, for his comments on the recent increase in the prime rate from 11½% to 12%.



## Prime time travel

"The most rewarding part of traveling and studying abroad is what I have learned since I've been back," explains Robert Mitchell. "You develop an understanding for others. You become more aware of different people, different cultures. Once you've seen another part of the world you accept more, it makes you more liberal minded."

Bob is a senior at Bryant. In January, 1983, he traveled to Australia to spend a semester abroad at Kuring-gai College in Sydney.

Bob participated in what Stan Kozikowski, Dean of Undergraduate Faculty, describes as a "quietly developing study abroad activity. At Bryant there is no formal international business study program, but there is an emerging development. There is a locus for international business study in every single program," explains Kozikowski.

At this point in time, Bryant does not have sufficient resources, faculty, or curricula to carry an international business study program. There is, however, a good deal more opportunity available for study abroad than most students are aware of at the College.

There are approximately 20 Bryant students studying at outside institutions each year. Kuring-gai College in Australia, American College in Switzerland, and Richmond College in England are perhaps the most traditional choices for students studying abroad.

In addition to studying internationally, Canada often attracts Bryant students. Bryant is a participating school in the New England-Quebec Student Exchange Program. Robert Singer is a Bryant student presently attending Concordia University in Quebec, Canada. In his place, Mario Tremblay is a visiting student attending Bryant from Concordia.

Kozikowski also mentioned the possibility of students attending schools within the United States. An example is a student who has a desire to study music or language in detail attending Mount Holyoke or a similar liberal arts college for a specific amount of time.

If a student is interested in studying abroad, he should contact an academic advisor to talk about what is available. This meeting is critical. The student should learn about the program he is considering. A plan is essential in advance of a commitment.

Elizabeth Hart, a senior at Bryant, traveled to England last September to spend a semester abroad at Richmond College in London. Liz explained, "The student has to be the one to initiate actions." Liz arranged to study in England through the American Institute of Foreign Study. AIFS, says Liz, "is a very accurate go-between." While AIFS took the responsibility for details, "Bryant offered the counseling I needed. The College was also very good with transferring credits and things of this type."

Bob initiated and coordinated his plans to study abroad. He has now developed an exchange program for students to the Kuring-gai College. Bob says, "I wanted others to have the same opportunity;

I wanted to help." Two students from Bryant are in Australia now. "I have people stopping me all the time. There are about ten students interested for next year." Additionally, Bob comments, "The plans for Bryant's first Australian student are almost complete. The student will be here in September."

Kozikowski sees a tremendous growth opportunity in study abroad. "I would like to see a greater diversity for Bryant students to study business in another country, to learn another language, to work in a corporation in another country," says Kozikowski. "I would like to see something open up in the Orient and in other European countries - Germany, France, Italy - they are good trading countries and it is vital that we go there."

## Teaching service awards

On Wednesday, April 25, the Graduate School Alumni Association will be having a wine and cheese reception from 5 - 7 p.m. in the Gulski Dining Room.

Dr. Norma Bains, Associate Professor of English, will be the guest speaker. Her topic will be "Creativity, Innovation, and Divergent Thinking in the Corporate Setting."

George de Tarnowsky, Dean of the Graduate School, will present teaching service awards to faculty of the Graduate School.

Receiving five year awards will be: Eugene A. Amelio, Esq.; John A. Baglini, Esq.; David B. Casten, Esq.; Richard Elmendorf; James P. Ferolito, C.P.A.; Roger A. Francoeur, C.P.A.; Laurens W. Goff; Brian H. Guck; Peter Hughes; Theodore Kolb; Calvin M. Morris; Donald P. Ryan, Esq.; Phyllis Schumacher; Joseph R. Smith, C.P.A.; and Charles Quigley.

Receiving ten year awards will be: David W. Claire; Dr. Frederick W. Clark; Dr. Burton Fischman; Dr. Peter V. Mini; Dr. William B. Sweeney, Jr.; and Dr. Wallace Wood.

## A victory in the college audit case competition

On Monday, April 2, four Bryant accounting students were asked to enter the College Audit Case Competition an hour before it was scheduled to begin. The students - Bob D'Andrea, Mark Gavin, Judi Monkell, and Brian Smith - entered without any advance preparation and won the competition according to Robert Provost, Assistant Professor of Accounting.

Team members were expected to role play a pre-audit briefing and present and defend an internal auditor's report. The case competition also included human relations issues, technical problems involving internal control, and auditing procedures.

The case competition was between local colleges. It took place at the Outlet Company in Providence and was sponsored by the Providence Chapter of the Institute of Internal Auditors.

# QUICKLY...

**Mary Jane Pelkey**, Professor of Business Administration, recently had the "Aragosta Mortale" published. This piece of fictional prose was selected as the lead contribution in the *Emerson Review*, published by Emerson College in cooperation with their Division of Creative Writing...

...**Dr. William Sweeney**, Professor of Economics, recently spoke to the Little Compton Nuclear Freeze Committee. The topic discussed was the impact of defense spending upon the economy over the past ten years. Sweeney also addressed the Delta Investment Club, a group of Rhode Island businessmen...

...On Thursday, April 12, **Dr. Joan Marsella**, Professor of Sociology, spoke to the Delta Omega Professional Society of Bryant. She spoke about "Marketing Yourself to Project a Professional Image" before approximately 150 Bryant students. Cocktails and dinner preceded the talk at the 1025 Club in Johnston...

...**Dr. James O'Neill**, Associate Professor of English, will be one of twelve participants in a National Endowment for the Humanities seminar at Brown University this summer. The two-month seminar, entitled Culture and Society in England, 1840-1918: An Interdisciplinary Approach, will be conducted by members of Brown University's English and History departments and will be held between June 18 and August 10...

...**Dr. Theodore Gautschi**, Professor of Management, recently spoke on "Time Management" before the Northern New England Bryant Club. Dr. O'Hara and Kate Hillas, Assistant Director of Alumni Relations, attended this second annual champagne brunch in Merrimack, New Hampshire...

...**Professor Joan Marsella** has announced that the annual World of Work symposium has been rescheduled to the afternoon of May 1, due to scheduling difficulties. Some modifications in the original program will be necessary because of the date change...

...**The Southeastern New England Alumni Chapter** is having an after hours Bryant Connection Cocktail Party on Friday, April 27, at Square Affairs on the third floor of Davol Square in Providence...



# CALENDAR

MONDAY, APRIL 16

**Faculty Meeting**  
Auditorium  
3:30 - 5 p.m.

WEDNESDAY, APRIL 18

**Harvard Business School of RI Dinner**  
Gulski Dining Room  
6 - 9:30 p.m.

**Alumni Association Executive Board Meeting**  
Mowry Alumni House  
6 p.m.

FRIDAY, APRIL 20

No classes — **Good Friday**

MONDAY, APRIL 23

No classes

TUESDAY, APRIL 24

Classes held on Monday schedule  
  
**New Employee Orientation Slide Presentation**  
Audio Visual Room 275-276  
10 a.m.

WEDNESDAY, APRIL 25

**Graduate School Alumni Association Cocktail Reception**  
Gulski Dining Room  
4:30 p.m.

THURSDAY, APRIL 26

**Southeastern New England Chapter Luncheon**  
Turks Head Club, Providence  
Noon - 1:30 p.m.

FRIDAY, APRIL 27

**Hillel Services**  
Trustees' Conference Room  
6 - 7 p.m.

SATURDAY, APRIL 28

**Ooozball**  
Swamp  
9 a.m. - 2 p.m.

Daylight Saving Time

SUNDAY, APRIL 29

**Sunday Eucharist**  
Rotunda  
Noon  
CMD Conference Room  
9 p.m.

**Bryant Alumni Association of Greater Philadelphia Buffet Brunch**  
Marriott Hotel, Philadelphia  
1 p.m.

# The greater Providence guide to restaurants & bars

Seniors Tim Mueller, a marketing student, and Herb Read, a management student, have put together an entrepreneurial endeavor and named it Tempest Design, Ltd.

With Tempest, Tim and Herb have developed an exciting new publication, "The Greater Providence Guide to Better Restaurants & Bars." They are the newest and youngest members of the Greater Providence Chamber of Commerce to date.

The Guide is unique in form, as it is a "map" style publication like a common road map. It is designed to provide the Providence community, business people, and tourists with restaurant and bar information. The Guide displays the res-

taurants' locations, while corresponding information includes the address, phone number, and business hours of each restaurant.

Tim explains, "At this time, we've met with 22 restaurants in the immediate Providence area to get their input on our project. The response has been excellent."

Patricia Olstad, an '83 Rhode Island School of Design graduate, provides Tempest with its artwork; her designs include the advertising layout for the restaurants.

The Guide serves as a promotional piece for the restaurants. Distribution includes: the Department of Tourism for the State of Rhode Island; the members of the Chamber of Commerce; three participating hotels - the Holiday Inn, Marriott, and Biltmore; as well as each restaurant and bar included in the Guide.

Tempest has worked with the SBDC at Bryant with the help of Ray Petteruto. Carol Zangari, of Henning Anderson & Henning, serves as Tempest's lawyer. Additionally, Bob Amenta, a junior accounting student, is business comptroller; and Jennifer Boone, a junior marketing student, is the business coordinator.

"Hopefully, the Guide will become a semi-annual publication. We've found that this initial issue is the most difficult one. We're optimistic," comments Tim.

## This ride's for you

A Student Senate sponsored program, This Ride's For You, has been established at Bryant to provide a free and confidential safe ride home. This program is designed for any student who is not in a condition to drive safely, or to any student who wants to avoid being a passenger with a drunk driver.

This Ride's For You is modeled after the national Safe Ride program of the Explorer Branch of the Boy Scouts of America. Safe Ride is comprised of community based programs which provide a variety of services. Today, Bryant is the only college in the country with a Safe Ride model Explorer post. The post registers outside programs and provides excellent organizational help and liability insurance coverage through the Boy Scout insurance plan.

Forty student volunteers have made a responsible commitment through this positive programming. Volunteers are required to attend two sessions of training under the direction of Noreen Mattis and Jack Currier. The program is supervised by Mattis, Health Educator at Bryant. Currier, a Sergeant in the Security Office, has been particularly helpful training in the use of the radio system.

Students can contact This Ride's For You by calling 231-6280. The service operates on Friday and Saturday nights from 10 p.m. to 3 a.m. A six person team which includes two coed driving teams, a dispatcher, and an advisor are on hand. Health Services is the base of operation.

## Recent staff additions

The following three people have joined Bryant personnel in the Maintenance Department: Raymond A. Boutietie, Robert E. Carlson, and Wesley I. Steere, Jr. They are new custodians.

The copy deadline for *Bryant's Business*, April 30 issue, is 2:00 p.m., Thursday, April 19.

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## In observance of Secretaries' Week, April 23-27

Dr. O'Hara expresses his thanks and appreciation to the secretarial/clerical staff for their efforts on behalf of Bryant College. The staff's enthusiasm, dedication, and loyalty are a most important part of Bryant's success story.

## Getting healthy



Miles McNamee, a senior, participates in a recent Health Fair program comprised of various health tests and exhibits.